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TO: Valued Partners

FROM: Nicole Yaggle, 1st Vice President

SUBJECT: Annual Conference Announcement (Vendors)

DATE: February 21, 2025

Join Us as a Vendor at the 2025 NYSAPSCO Annual Training Conference!

On behalf of the New York State Association of Personnel & Civil Service Officers (NYSAPSCO), we are thrilled to invite you to participate in our 2025 Annual Training Conference, taking place June 1-4 at the Saratoga Hilton in Saratoga Springs, NY.

Our conference saw **record-breaking attendance in 2024**, and we anticipate this year's engagement will be as great! This is a **prime opportunity** for you to connect with **County, Town, and City** Human Resource professionals—**decision-makers** and **key influencers** in **public sector** HR and civil service.

NYSAPSCO is excited to offer **Vendor and Sponsorship Opportunities** designed to maximize your exposure and interaction with attendees. Your Registration as a vendor includes:

- ✓ **Vendor Table:** Showcase your products and services in a highly visible space.
- **Exclusive Networking Events:** Enjoy included meals and social gatherings that provide direct engagement with attendees.
- ✓ **Vendor Prize Drawing Event (Tuesday Afternoon):** A dynamic way to draw attendees to your table. Participants visit each vendor to qualify for exciting prizes—donated by vendors like you!
- Sponsorship Opportunities: Take your exposure to the next level! Sponsorships offer increased brand visibility and extend your reach beyond the event itself. They also support the exceptional networking experiences our conference is known for and deeply appreciated by all attendees.

Reserve Your Spot Today!

To Register and secure your place at this **must-attend event**, please complete the **Vendor/Sponsor Registration Form** and submit the necessary fee(s) **by April 15, 2025**.

Hotel accommodations must be booked directly with the Saratoga Hilton by April 28, 2025, to take advantage of special conference package pricing. https://book.passkey.com/go/NYSAPCSO2025

For questions or further details, feel free to reach out:

- Nicole at (518) 853-8368 or nyaggle@co.montgomery.ny.us
- Kerry at (315) 536-5112, <u>Kerry.Brennan@yatescountyny.gov</u>
- Diana Hayden at (845) 486-2180, dhayden@dutchessny.gov

If this message has reached you in error, kindly forward it to the appropriate person. We look forward to your participation and an exciting conference experience!

Secure your spot today—don't miss this opportunity to connect, engage, and grow your business!